

# Top Cities in Germany

Encouraging Europe Through Culture and Commerce



# Our Evaluation on the City Survey.

- ▶ Our survey was made and filled out by school-students and acquaintances.
- ▶ The age of the probants is between 15-52 years.
- ▶ We had evaluated 71 surveys.



# The Questions of our Survey

In which city would you like to go out?

What is the most impressive city of Germany?

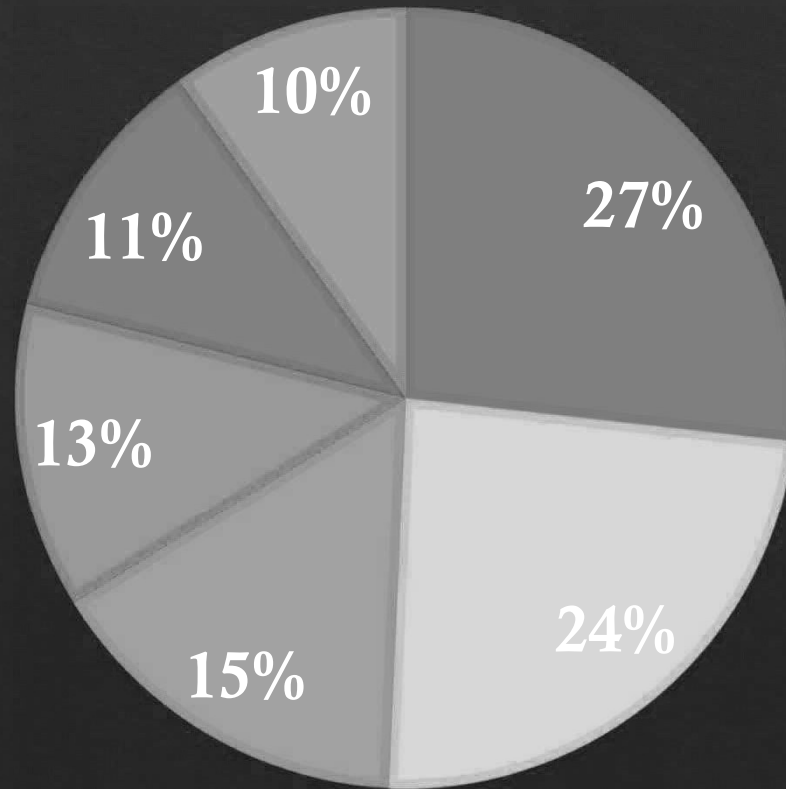
Which is the best city for shopping?

What is the most cultural city of Germany?

Where do you want to live?

# In which City would you like to go out?

■ Berlin   ■ Cologne   ■ Hamburg   ■ Munich   ■ Frankfurt   ■ Others



# In which City would you like to go out?

## Top 5:

- Berlin
- Cologne
- Hamburg
- Munich
- Frankfurt



# Berlin



- ◇ Biggest city in Germany
- ◇ Federal capital of Germany
- ◇ More than hundred clubs
- ◇ Popular destination for party trips



Matrix



Berghain

# Munich



- ◇ Most expensive city in Germany
- ◇ The „Oktoberfest“ is the biggest public festival in Germany
- ◇ Largest beer consumption over all



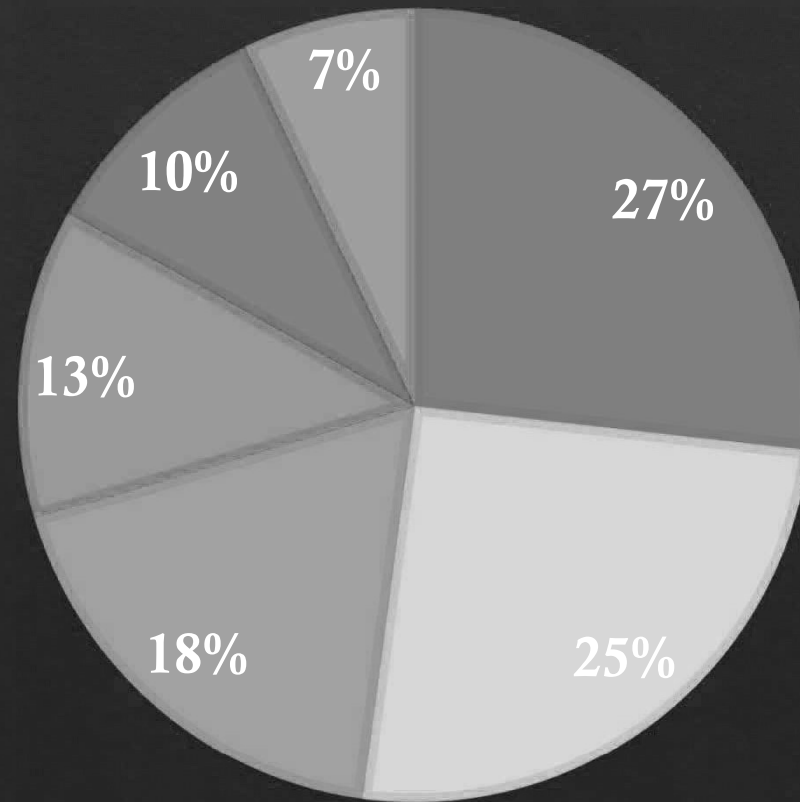
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Oktoberfest

# Which is the best City for shopping?

■ Berlin   ■ Oberhausen   ■ Hamburg   ■ Duesseldorf   ■ Frankfurt   ■ Others





# Best Cities for shopping

## Top 5:

- Berlin
- Oberhausen
- Hamburg
- Duesseldorf
- Frankfurt



# Oberhausen



- ◆ Largest shopping center
  - ◆ The „CentrO“ has more than 250 shops
  - ◆ Construction costs amounted over 2 billion Euro
- ◆ Second largest Coca-Cola oasis



CentrO



Coca-Cola Oasis inside the CentrO

# Duesseldorf



- ◆ Impressive waterfront
- ◆ The „Königsallee“ is a very expensive avenue



Kö Galery



Downtown

# Where do you want to live?

■ Hamburg   ■ Berlin   ■ Frankfurt   ■ Cologne   ■ Osnabrueck   ■ Others

