

YOUTH'S
FAVOURITES IN
BULGARIA

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HOW WE STARTED?

The preparation of the survey

- Competition for best survey
- 15 different surveys prepared
- Discussion
- 5 chosen
- Discussion
- The ready product
- 6 questions

PROCESSING THE SURVEY

Before we went out into the streets

- 120 surveys printed
- 6 students volunteering to carry it out
- 5 cities chosen - Teteven, Pravets, Botevgrad, Etropole, Sofia

The real carrying out

- 6 students
- 5 cities: Sofia, Pravets, Botevgrad, Teteven, Etropole
- around 20 surveys for each city
- around 120 ready surveys

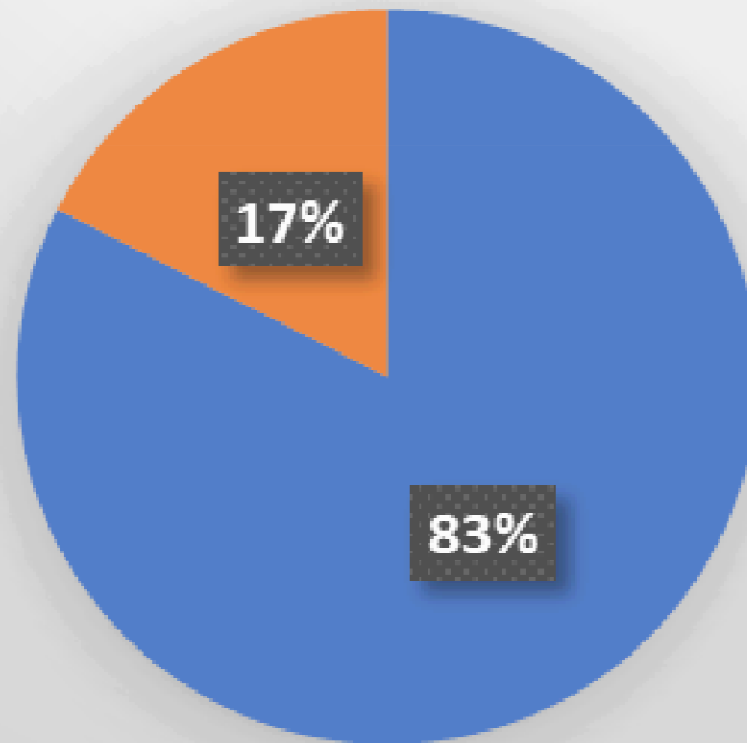
THE ANALYZING OF THE SURVEYS

Analyzing

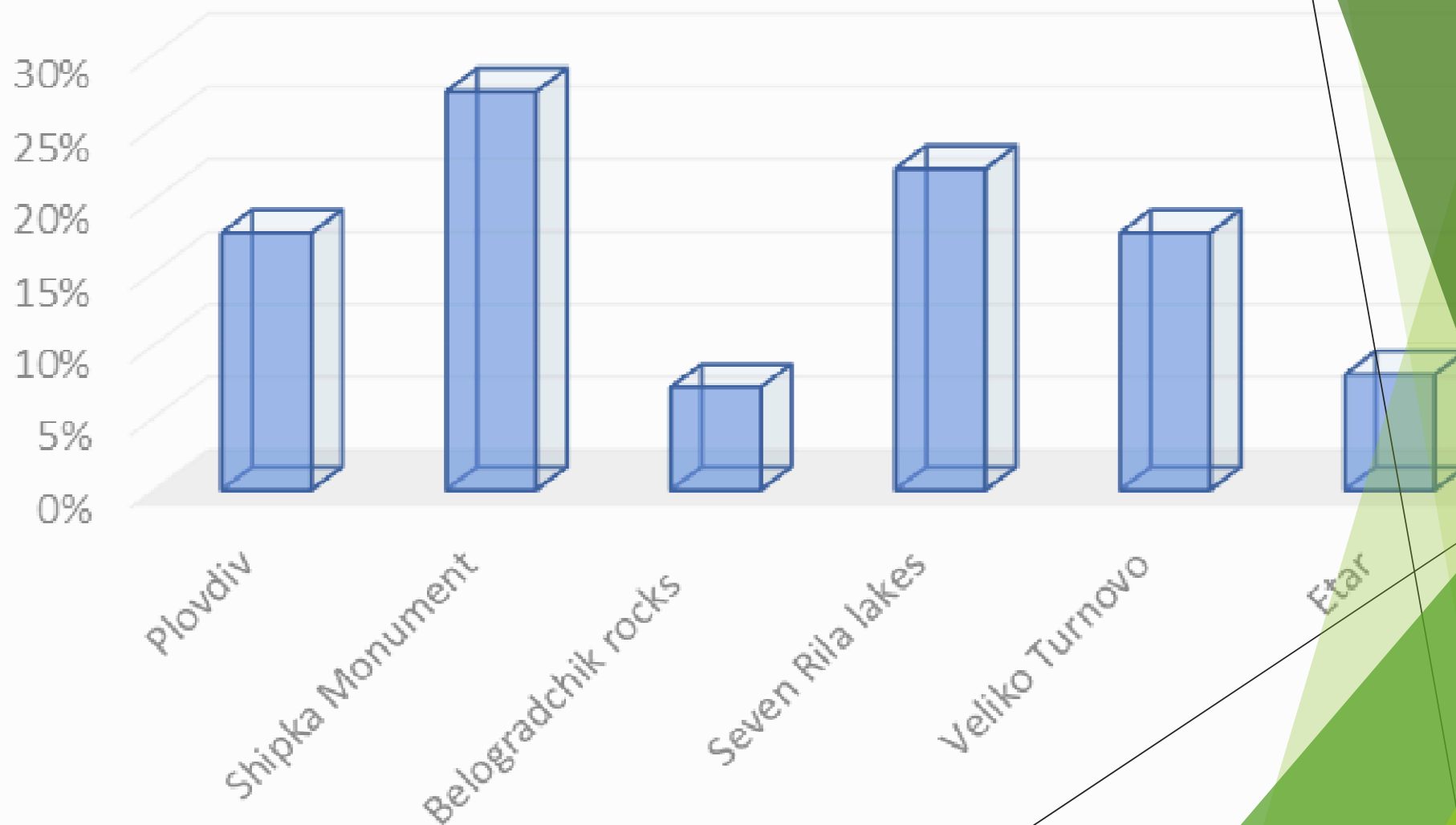
- 2 students
- 120 surveys
- 63 valid

THE RESULTS

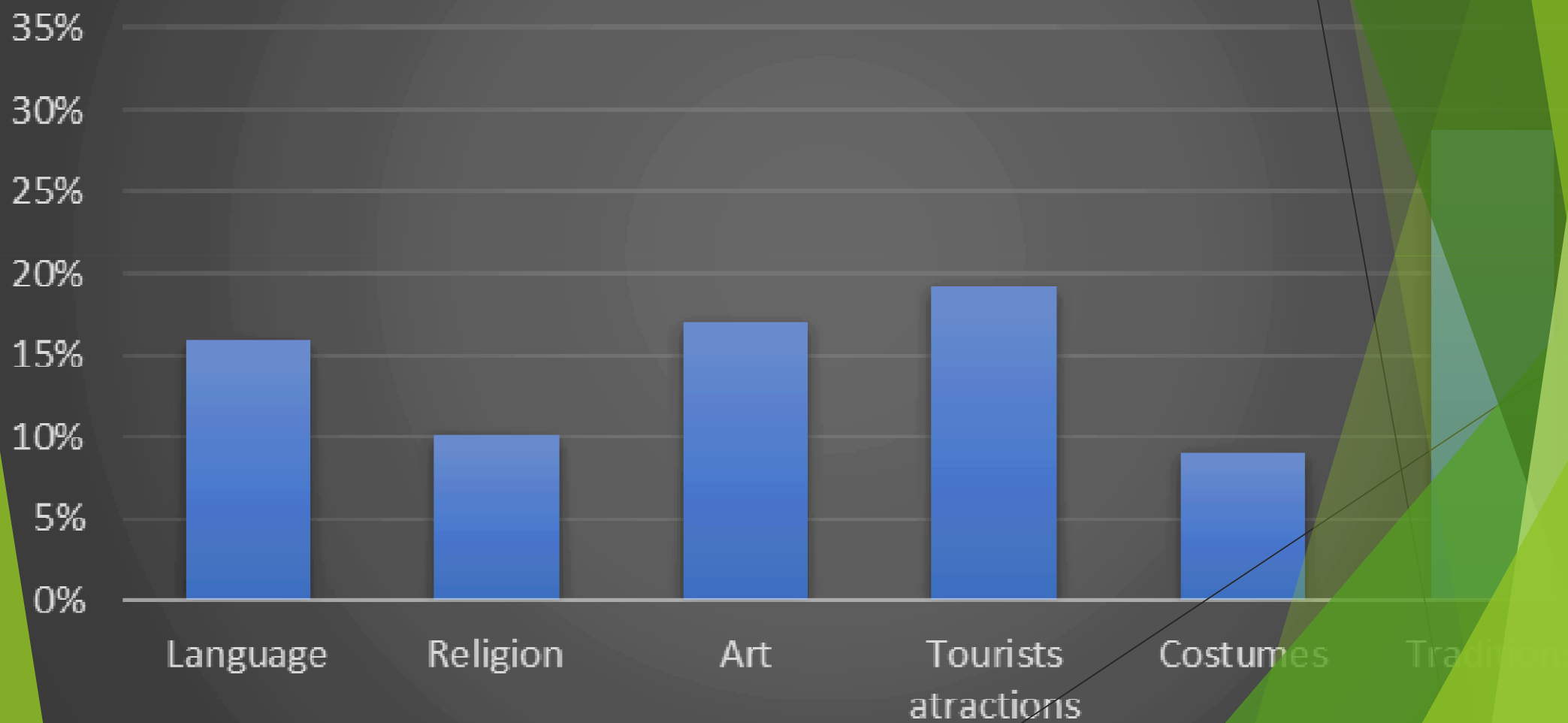
Will joining events make the attraction more appealing and enjoyable?



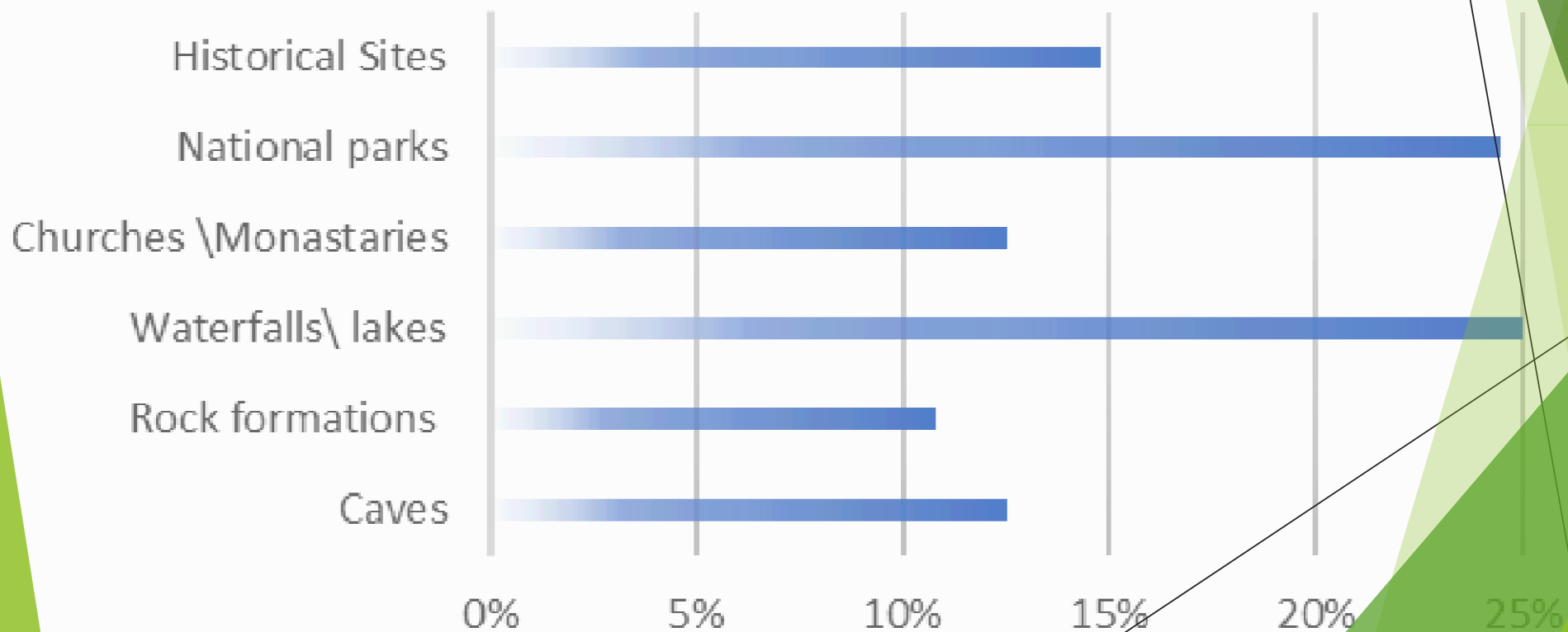
The most iconic place in the country



What does cultural heritage mean for you?



WHAT TYPE OF TOURIST ATTRACTION DO YOU PREFER TO VISIT?



IS VISITING ATTRACTIONS CONTRIBUTING TO BUILDING VALUES?



TOP 5 Attractions

1. - 10 votes	Shipka Monument		
2. - 8 votes	Tsarevets fortress	Rila Monastery	
3. - 5 votes	Madara horseman	Belogradchik rocks	
4. - 4 votes	Prohodna cave		
5. - 3 votes	Seven Rila lakes	Diavolsko garlo cave	Perperikon

THANK YOU FOR
YOUR ATTENTION!

QUESTIONS?